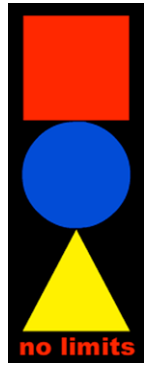


CASE STUDY: **equipped for enterprise** TRAINING DAY

Date: 26/9/07

Location: i Centre, Oakham Business Park, Mansfield

Hosted and presented by: **no limits**



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Here's a question: What do you get if you cross a roomful of enterprising teachers with a couple of pack of children's modelling balloons?

The answer is, of course, The Eiffel Tower! The famous Parisian tourist attraction was recreated in all its glory during the recent equipped for enterprise training day held at the i-Centre in Mansfield.

Hosted and presented by Mansfield based **no limits**, the hugely successful training day was the launch pad for the virtual enterprise academy project. In a nutshell, this project aims to develop enterprise and business skills across schools in Ashfield, Bolsover and Mansfield. Six focus schools are taking part initially and teachers and learning supporters from all of the schools involved - Sutton Centre and Holgate in Ashfield, Bolsover Comprehensive and Shirebrook in Bolsover and Queen Elizabeth and Manor in Mansfield – descended on the i-centre for a full day of training, new information and some challenging activities!

Led by **no limits** founder Beverley Burton, delegates soon found themselves in three teams, knee deep in coloured balloons with a brief to design a freestanding balloon statue which they could present to a celebrity of their choice – all within 15 short minutes!

This called for some rapid thinking, frenzied discussion and focussed teambuilding as the minutes ticked away. A multi-coloured, two metre tall Eiffel Tower dedicated to Parisian footballer Thierry Henry was a clear winner.

Said Beverley, who had the difficult task of judging the balloon statues: "This sort of activity is fantastic for developing an enterprise culture as it depends on initiative, good communication, risk taking and teamwork, all of which are crucial skills in enterprise."

Feedback after the training day was extremely positive. Next steps in the virtual enterprise academy project include workshops for students and strengthening the links between schools and local businesses.